

DAI TANG



A passionate 24 years old individual who experienced in digital marketing environment. A team player who is possessing an international business mindset, and can do attitude. Always trying to sharpen both of soft skills & hard skills.. Enjoy communicate with people and be a part of society development. Highly ambitious as well as thirst for self-improvement.



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ACCOUNT EXECUTIVE ACE ADVERTISING AGENCY

Apr 2016 – Oct 2016

Take brief, planned, and communicated with clients. Execute projects such as Tero, Sacom Real Estate. Effectively allocate budget on specific campaigns. Designing digital proposal as well as be a part of creative process of key visual, digital solution SEO SEM management for campaigns to achieve desired KPIs.

ACCOUNT EXECUTIVE VIETBUZZAD MARKETING AGENCY

May 2015 – Oct 2015

Designing proposals, daily contact with clients such as LG, Popeyes as well as doing market research activities. Follow up the execution of marketing campaigns. Experienced in manage budget and allocate resources for business (marketing campaigns)

VOLUNTEER/ TRANSLATOR FUTURE CENTRE NGO

Oct 2013 – May 2015

Translate proposals, emails, with documentaries in general from Vietnamese to English and in vice versa. Assist in teaching material- designing. Research about enterprises with high reputation regarding CSR to seeking for sponsorship. Participate in, and monitor projects execution process.

MARKETING INTERN NABATI VN CO., LTD

Jul – Oct 2014

Researched about FMCG industry and analyzed statistics gathered through the process. Assisted senior manager to design marketing strategy. Took part in some PR and advertising campaign. Tracked digital marketing figures.



RMIT UNIVERSITY 2016 -

MASTER OF INTERNATIONAL BUSINESS

Marketing for Managers, Business & Economic Analysis, Leadership & Management, Business Strategy

PARIS-EST CRÉTEIL UNIVERSITY 2014- 2015

B.A OF INTERNATIONAL BUSINESS

International Marketing, Global and Regions Market Studies, Logistics & Financial Terms

HOA SEN UNIVERSITY 2011 - 2014

ASSOCIATE OF BUSINESS ENGLISH

Marketing & Advertising, Selling, Business Writing, Project Management



SKILLS

Project Management
Market Research
Business Writing
Translating
Analyzing
Microsoft Office



LANGUAGES

English: Advanced
(TOEIC 835)/IELTS
7.0
Vietnamese: Native

INTERESTS

Travel
Reading
Cooking